

39th ICMCTF

International Conference on Metallurgical Coatings and Thin Films
April 23-27, 2012
San Diego, CA, USA

Town & Country Convention Center www2.avs.org/conferences/ICMCTF/



2012 ICMCTF Conference & Exhibition

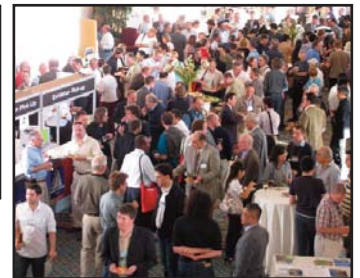
International Conference on
Metallurgical Coatings
and Thin Films

Sponsored by the Advanced Surface Engineering Division of AVS
April 23 - 27, 2012 Town & Country Hotel, San Diego, California

ICMCTF is internationally recognized as a vibrant technical conference that integrates fundamental and applied research focused on **Thin Film Deposition, Characterization and Advanced Surface Modification techniques**. ICMCTF is the premier venue in promoting global exchange of information among scientists, technologists and manufacturers. The conference consistently draws more than 800 attendees each year with multiple oral technical sessions and a well attended poster session.

The conference is organized in different technical symposia to address experimental, theoretical and manufacturing issues associated with development of new coating materials and processes, dynamics of film growth, development of functional coatings and evolving approaches to scale-up for commercial applications.

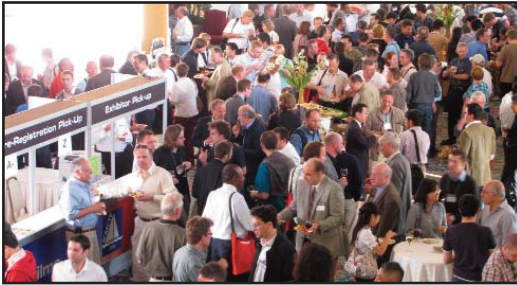
A two day exhibition will take place on Tuesday, April 24th from 11:00am to 7:00pm and on Wednesday, April 25th from 10:00am to 2:00pm.



**For additional information visit our web site: www2.avs.org/conferences/icmctf
Phone: (201)961-5268 Fax: (212)248-0245
Contact: Jeannette DeGennaro - E-Mail: jeannette@avs.org**

ICMCTF 2012

April 23-27, 2011
Town & Country Hotel
San Diego, CA USA



Participate in the industry's largest conference dedicated to the arts and sciences of coatings, thin films and surface modifications. The conference highlights include more than eighty high-profile Invited Speakers, Short Courses, Social Events, Focused Topics, and an Exhibition.

The Exhibition will feature technology, equipment and services for Thin Film and Bulk Coatings, Coating Materials, Surface Modification Equipment, Monitoring & Test Equipment and all ancillary equipment used in conjunction with the deposition, monitoring and testing of all coatings and modified surfaces.

Exhibiting at ICMCTF is an economical way to interact with hundreds of scientists and engineers from around the world. Many events take place in the exhibit hall to attract attendees, such as, free lunches, reception with refreshments and food, raffle prizes and more.



Featuring Major Symposia on:

- Tribology & Mechanical Behavior of Coatings and Thin Films
- Energy Efficiency and CO2 Reduction by Surface Engineering
- Surface Engineering for Thermal Transport, Storage & Harvesting
- Coatings for Use at High Temperatures
- Hard Coatings & Vapor Deposition Technology
- Optical Thin Films
- Biomedical Materials and Coatings
- Applications, Manufacturing & Equipment
- Atomistics of Thin Film Growth
- Characterization: Linking Synthesis, Properties and Microstructure

VENUE INFORMATION:

Town and Country Resort Hotel
500 Hotel Circle North • San Diego, CA 92108
Phone: 619-291-7131 or 800-772-8527
Fax: 619-291-3584
Approximately 15 minutes by car/taxi from
San Diego International Airport



For more details contact Jeannette DeGennaro
Phone: (201)961-5268 • E-Mail: jeannette@avs.org

ICMCTF 2012 EXHIBIT HALL FLOOR PLAN

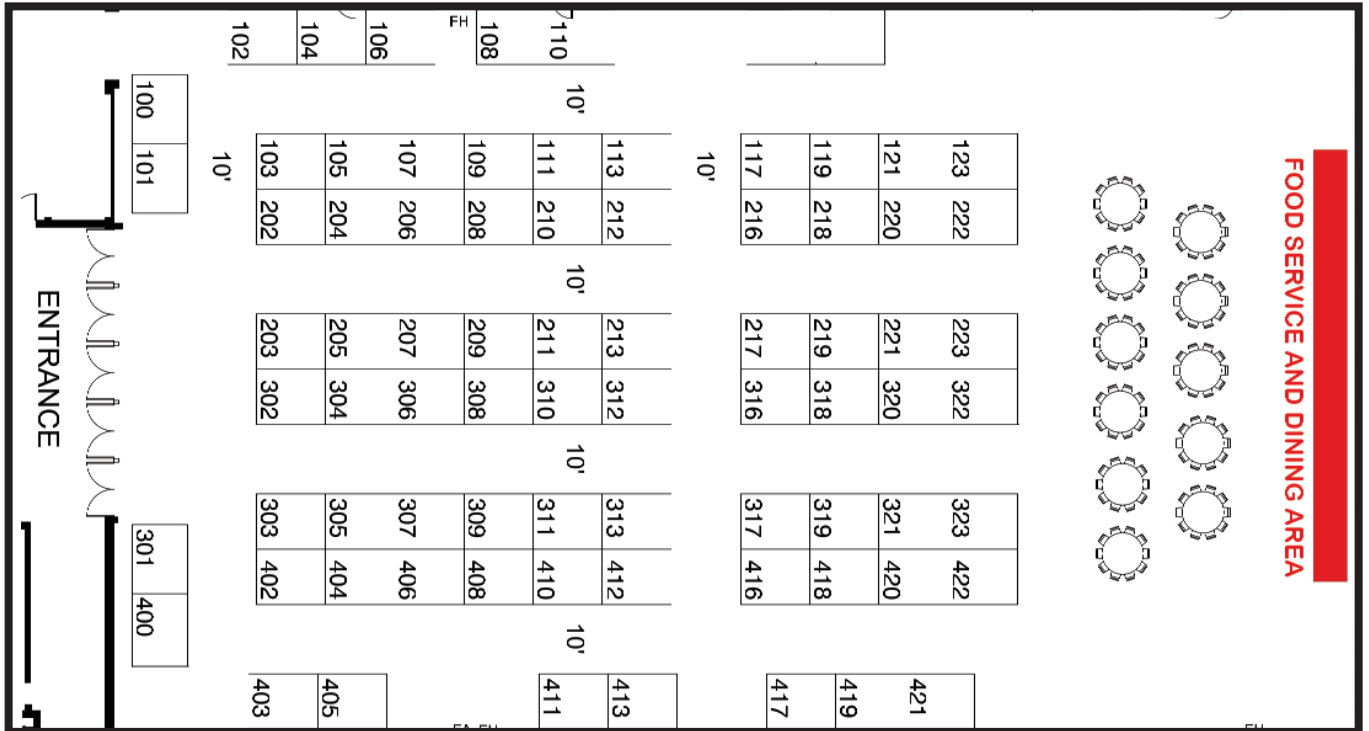


EXHIBIT PRICING

Booth Space

10' Wide x 8' Deep.....	\$ 975
20' Wide x 8' Deep.....	\$1,950
Corner Location Add.....	\$ 75

Price includes:

- 3 Exhibitor Staff Badges
- One Registration to attend Symposia
- Cocktail Tickets for evening receptions
- Company Profile in Exhibit Show Guide

Technical Program Advertising Rates

Exhibitor Rates

•Half page Ad B&W.....	\$ 100
•Full Page Ad.....	\$ 495
•Back Cover (Color) 7.5"wx10"h	\$ 2,000
•Full Page Color Back Cover Ad.....	\$ 2,000
•Full Page Color Inside Cover.....	\$ 1,500

Non-Exhibitor Rates

•Half Page Ad (B&W).....	\$ 750
•Full Page Ad (B&W).....	\$ 1,200
•Full Page Color Back Cover Ad.....	\$ 2,200
•Full Page Color Inside Cover.....	\$ 1,700

Material Deadline: February 15, 2012

Accepted Formats: High Resolution PDF, TIF, JPEG
Half Page: 7.5"w x 5"h • Full Page: 7.5"w x 10"h

Exhibit Show Guide

Full Page B&W.....	\$ 475
Back Cover (Color).....	\$ 995
Inside Covers (Front & Back).....	\$ 775

EXHIBIT DATES AND TIMES:

Tuesday, April 24	11:00 am – 7:00 pm
Wednesday, April 25	10:00 am – 2:00 pm

BOOTH INFORMATION:

Booths are 10' wide x 8' deep
Booth Cost: \$975 (interior) • \$1050 (corner/aisle)
Electrical Supply & Booth Furnishings Additional
Exhibit Hall is Carpeted
Town & Country Hotel - Atlas Ballroom. Exhibit Hall Entrance is from the Grand Foyer

Sponsorship Opportunities:

Sponsorship provides generous recognition via signage, the technical program, the exhibit show guide and the ICMCTF 2012 web site.

Minimum contributions listed below

•Exhibit Hall Refreshments.....	\$ 500
•Exhibit Hall Lunch	\$ 500
•Exhibit Hall Reception.....	\$ 500
•Raffle Prize(s).....	\$ 250
•Tote Bags*	\$ 4,000
•E-Mail Pavilion	\$ 500
•ICMCTF Souvenir*	\$ 1,000
•Conference Notebooks*	\$ 2,500
•Conference Pens*	\$ 1,500
•Conference Highlighters*	\$ 1,500
•General Support	\$ 500
•Technical Session	\$ 500

* These items include both sponsor and ICMCTF logos

ICMCTF 2012 BOOTH RESERVATION FORM

Conference: April 23-27 • Exhibits: April 24-25 • Town and Country Hotel • San Diego, CA

COMPANY INFORMATION

Company: _____

Address 1: _____

Address 2: _____

City: _____

State/Province: _____

Zip/Postal Code: _____

Country: _____

Phone: _____ Fax: _____

Web Site: _____

Company General Sales E-Mail: _____

Exhibit Manager/Person Responsible for
Coordinating Details of Booth:

NAME: _____

E-MAIL: _____

PHONE: _____

Marketing Manager (if different than Exhibit Manager):

NAME: _____

E-MAIL: _____

PHONE: _____

To submit this form, fax to: 212-248-0245 or visit
our web site for on line reservations. Forms
may also be mailed to the address below.

Booths: 10' Wide x 8' Deep. Prices include: 3 Booth Staff Badges, 1 Technical Session Registration, Tickets for evening Receptions and Lunch

BOOTH INFORMATION:

Single Booth 10x8: \$975 • Double Booth 20x8: \$1950 • Corner Location Add: \$75

Exhibit Hall is Carpeted. Booths are defined by pipe and drape with 8' high back drape and 3' high side wall drape

BOOTH LOCATION PREFERENCE: Aisle/Corner (Additional \$75) Non-Aisle (inner)

BOOTH NUMBER PREFERENCES: _____

POSITION US NEAREST TO: Entrance Food Service Show Floor Center

DO NOT ASSIGN BOOTH SPACE NEXT TO: _____

Advertising: Half Page in Technical Program Black & White: *\$100 Yes No

*Price for half page ad for \$100 applies **ONLY** to orders placed with booth space, otherwise \$450

Sponsorship Interest: Yes No

Item(s) of Interest (see page 3): _____

Sponsorship participation includes extensive publicity before and during the symposium.

Payment:

Number of Booths: _____ x \$975 = US\$ _____ + Corner Location \$75 (if applicable) = _____

Payment Type: Payment must accompany reservation

Credit Card: American Express Visa MasterCard

Number: _____ EXP: _____

Name on Card: _____

Cardholder's E-Mail Address: _____

To Pay by Check:
Make Payable to: ICMCTF
Mail to:
AVS for ICMCTF 2012
125 Maiden Lane • 15th Floor
New York, NY 10038
AVS Tax ID# 04-2392373