2019 Conference Overview

ICMCTF is the premier international conference in the field of thin-film deposition, characterization and advanced surface engineering promoting global exchange of ideas and information among scientists, technologists and manufacturers. The conference includes more than 60 invited speakers across fourteen symposia along with focused topic sessions, short courses, equipment exhibition, social networking events and an extensive poster session.

Technical Symposia - Sessions Dedicated to:
• Coatings for Use at High Temperatures
• Hard Coatings and Vapor Deposition Technologies
• Fundamentals and Technology of Multifunctional Materials and Devices
• Coatings for Biomedical and Healthcare Applications
• Tribology and Mechanical Behavior of Coatings & Engineered Surfaces
• New Horizons in Coatings and Thin Films
• Surface Engineering – Applied Research and Industrial Applications
• Advanced Characterization Techniques for Coatings, Thin Films and Small Volumes

Topical Symposia - Sessions Dedicated to:
• High Entropy and Other Multi-principal-element Materials
• Icephobic Surface Engineering
• Surface Engineering for Lightweight Materials
• Thin Film Materials for Flexible Electronics

Poster Session

Thursday, May 26, 2019. Authors show a detailed summary of their work during a two hour session. Authors will be standing with their posted materials to lead discussions and answer questions.

A vibrant industrial equipment exhibition is featured in conjunction with the Conference on Tuesday and Wednesday, May 21 & 22, 2019.

Participate in the industry’s largest conference dedicated to the arts and sciences of coatings, thin films and surface modifications. Attendance to the exhibition is free and open to the public. The Exhibition will feature technology, equipment and services for Thin Film and Bulk Coatings, Coating Materials, Surface Modification Equipment, Monitoring & Test Equipment and all ancillary equipment used in conjunction with the deposition, monitoring and testing of all coatings and modified surfaces.

Our attendees visit the exhibit hall often to be educated on new products, services and application techniques that will help them improve all facets of R&D, Engineering, Manufacturing, Quality Control and general laboratory operations. This is a great opportunity for vendors to interface with qualified scientists and engineers who are eager to learn more about your products and services. Many networking events are held throughout the week to ensure that our vendors and attendees can interact during the conference.
PLATINUM SPONSORSHIP: $12,000+
Platinum Sponsors receive and are acknowledged by:
• Platinum Sponsors are recognized and acknowledged during the Plenary Session Ceremony by the General and Program chairs.
• Two Full Week Conference registrations
• Logo shown on the welcome slide during the Plenary Session
• Logo on the ICMCTF website with a link to the Sponsor’s website
• Company name displayed on the back cover of the Technical Program Book
• Logo displayed in the Technical Program Book
• Logo and full page ad in the Exhibit Show Guide Section of the Technical Program Book
• Logo on the Registration area’s walls
• Logo at the entrance of the Welcome Reception and on the Exhibit Hall Entrance Unit
• Logo on wallpaper slides in the Technical Session Rooms
• Sponsor Carpet Sign in front of their exhibition booth
• Sponsor’s Flyer placed on the sponsors’ table in the registration area

Gold Sponsors receive and are acknowledged by:
• One Full Week Conference registration
• Logo on the ICMCTF website with a link to the Sponsor’s website
• Sponsor’s name displayed on the back cover of the Technical Program Book
• Logo displayed in the Technical Program Book
• Logo and full page ad in the Exhibition Show Guide of the Technical Program Book
• Logo on the Registration area’s walls
• Logo on wallpaper slides in the Technical Session Rooms
• Sponsor Carpet Sign in front of their exhibition booth
• Sponsor’s Flyer placed on the sponsors’ table in the registration area

SILVER SPONSORSHIP: $3,000+
Silver Sponsors receive and are acknowledged by:
• Logo displayed on the ICMCTF website with a hot link to the sponsor’s website
• Logo displayed in the Technical Program Book
• Logo and full page ad in the Exhibition Show Guide of the Technical Program Book
• Logo on the Exhibition Entrance Unit
• Logo on the Registration area’s walls
• Logo on wallpaper slides in the Technical Session Rooms
• Sponsor Carpet Sign in front of their exhibition booth
• Sponsor’s Flyer placed on shared sponsor table in the registration area

BRONZE SPONSORSHIP: $1,500
Support Exhibit Hall activities including exhibit hall reception, daily exhibit hall refreshments/snacks, lunches, raffles, caricatures, special events, and more.
Bronze Sponsors receive and are acknowledged by:
• Logo displayed on the ICMCTF website with a hot link to the sponsor’s website
• Logo in the Technical Program Book
• Logo on the Exhibition Entrance Unit and the Registration area’s walls
• Logo on the item(s)/event sponsored
• Sponsor Carpet Sign in front of their exhibition booth
• Logo on wallpaper slides in the Technical Session Rooms
• Event Tickets to hand out at sponsor’s exhibition booth (if applicable)
• Sponsor’s Flyer placed on the sponsors’ table in the registration area

Exhibit Hall & Specific Sponsorships:
Generous recognition via signage, logo in the technical program, the exhibit show guide, the entrance unit and the ICMCTF web site.

<table>
<thead>
<tr>
<th>Item</th>
<th>Minimum Sponsorship</th>
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<tbody>
<tr>
<td>Badge Lanyards*</td>
<td>$2,500</td>
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<tr>
<td>Exhibit Hall Refreshments</td>
<td>$1,500</td>
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<tr>
<td>Exhibit Hall Lunches</td>
<td>$1,500</td>
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<tr>
<td>Exhibit Hall Reception</td>
<td>$1,500</td>
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<tr>
<td>Raffle Prize(s)</td>
<td>$500</td>
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<tr>
<td>Tote Bags*</td>
<td>$4,000</td>
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<tr>
<td>Cyber Cafe</td>
<td>$2,000</td>
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<tr>
<td>ICMCTF Souvenir*</td>
<td>$2,500</td>
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<tr>
<td>Conference 5x7 Notebooks*</td>
<td>$2,750</td>
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<tr>
<td>Conference Pens*</td>
<td>$1,300</td>
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<tr>
<td>Conference Highlighters*</td>
<td>$1,300</td>
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<tr>
<td>General Support</td>
<td>$1,500</td>
</tr>
<tr>
<td>Special Events Booth** (Caricaturists).</td>
<td>$1,700</td>
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</tbody>
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*These items include both sponsor and ICMCTF logos.

**Special Events Booth: Your logo will appear on the booth graphics, the exhibit hall entrance unit and the Show Guide. Tickets are utilized for these events - Attendees must obtain a ticket from the sponsor. This brings many new people to your booth!

VENUE:
Town and Country Resort & Convention Center
500 Hotel Circle North • San Diego, CA 92108
Phone: 619-291-7131 or 800-772-8527
Fax: 619-291-3584
Approximately 15 minutes by car/taxi from San Diego International Airport

Exhibit Manager: Jeannette DeGennaro
Phone: (201)961-5268
E-Mail: jeannette@avs.org
**Exhibit Booth Rental Pricing**

Booth Space

- 10’ Deep x 10’ Long ........................................ $ 1,375
- 20’ Long x 10’ Deep ........................................ $ 2,750
- Corner Location Add ........................................ $ 150

Corner Location is defined by having only one neighboring booth.

Booths are defined by pipe and drape. Rear drape is 10’ wide and 8’ tall, side wall drapes are 3 feet high and extend to the end of the front of the booth space.

**Price Includes:**

- 3 Exhibitor Staff Badges - Add'l Badges: $50/each
- Cocktail Tickets for evening receptions
- Company Profile in Exhibit Show Guide

Exhibitor staff badges may be upgraded to include access to the technical sessions. Company ID is required when picking up your badge at registration. **Cost:** $200

Electrical Supply & Booth Furnishings are additional

Exhibit Hall is Carpeted.

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**Advertising Opportunities & Rates**

**Techical Program Ads**

**Exhibitor Rates:**

- Half page Interior Color Ad ........................   $    450
- Full page Interior Color Ad ............................   $    750
- Full Page Back Inside Cover .............................   $  1,350
- Full Page Front Inside Cover .............................   $  1,450

**Non-Exhibitor Rates**

- Full page Interior Color Ad .............................   $    875
- Full Page Back Inside Cover .............................   $  1,600
- Full Page Front Inside Cover .............................   $  1,675

**Material Deadline:** February 10, 2019

**Accepted Formats:** Press Quality PDF, TIF, EPS

Half Page: 7.5”w x 5”h  •  Full Page: 7.5”w x 10”h

**ADDITIONAL ADVERTISING OPPORTUNITIES:**

- Web Site Banner Ad: .................................   $    500
- Hanging Banner in Registration: .....................   $  1,700
- Solo Eblast to 20,000+ contacts .....................   $  3,995
- Carpet Sticker Ad: 36” x 18” ..........................   $    500
- Easel Standing Poster (22” x 28” tall)* ..........   $    500
- Floor Standing Poster (6’ tall) * .....................   $    750

*These items are placed in the registration area and will remain throughout the duration of the conference.

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**EXHIBIT DATES AND TIMES:**

Tuesday, May 21, 2019  12:00pm – 7:00pm  •  Wednesday, May 22, 2019  10:00am – 2:00pm

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**EXHIBIT FLOOR PLAN, BOOTH RENTALS & ADVERTISING**
ICMCTF 2019 BOOTH RESERVATION FORM
Exhibit Dates: May 21 - 22, 2019 • Town and Country Hotel and Convention Center • San Diego, CA

COMPANY INFORMATION
Company: _______________________________
Address 1:_______________________________
Address 2:_______________________________
City: ___________________________________
State/Province:___________________________
Zip/Postal Code:__________________________
Country:________________________________
Phone:  ______________ Fax:______________
Web Site: _______________________________
Company/Info E-Mail: 

Exhibit Manager/Person Responsible for Coordinating pre-show details:
NAME:_________________________________
E-MAIL:______________________________
PHONE:_______________________________

Marketing Manager (if different than Exhibit Manager):
NAME:_______________________________
E-MAIL: ______________________________
PHONE:_______________________________

Booths: 10’ Wide x 10’ Deep (booths may be joined together for larger spaces upon request)
Single Booth 10x10: $1375  •  Double Booth 10’x 20’: $2750  •  Premium Corner Booth Add: $150
Includes: 3 Booth Staff Badges, Company Profile in the Technical Prgram, Tickets for Evening Receptions.
Booths are defined by pipe and drape with 8’ back drapes and 3’ side drapes.

Position nearest to:  □ Entrance  □ Food Service  □ Show Floor Center
Do not position next to the following exhibitors:_________________________________________________

ADVERTISING:  □ YES  □ NO  See page 2 for advertising options
Ad Type:____________________________________________________   Cost:____________________

SPONSORSHIP:  □ Yes  Amount: US$:______  Item(s) of Interest:  _______________________
Sponsorship participation includes extensive publicity before and during the symposium. Help support
the symposium and exhibit events
Payment:
Number of Booths: ____ x $1375 US = $_______ + Corner Location $150 (if applicable) =$_________
Add in Advertising & Sponsorship: $_________________________   TOTAL: $____________________

Payment Type: Payment must accompany reservation
Credit Card:  □ American Express  □ Visa  □ MasterCard
#_________________________________________ EXP:_________
Name on Card:__________________________________________
Cardholder’s E-Mail Address: __________________________________

To submit this form, fax to:212-248-0245 or visit our web site for on line reservations or send by email to jeannette@avs.org - Forms may also be mailed to the payment address below.

To Pay by Check:
Make Payable to: AVS
Mail to:
AVS for ICMCTF 2019
125 Maiden Lane • Suite 15-B
New York, NY 10038
AVS Tax ID# 04-2392373